

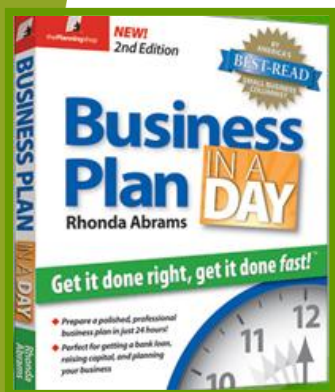
Business Plan in a Day Workshop

Saturday, March 3, 2012

9:00 a.m. – 3:00 p.m.

Northfield Senior Center—Computer Lab

1651 Jefferson Pkwy, Northfield, MN 55057



Presented by:  Southern Minnesota
INITIATIVE FOUNDATION

For new or existing businesses!

Do you have an **idea for a business**? Do you have an **existing business** that you want to take to the next level? Then this workshop is for you!

This six-hour course will discuss and work on each section of a business plan:

- Company Description
- Marketing
- Operations
- Management Structure
- Future Development
- Financials
- Executive Summary

This workshop is for anyone who needs a business plan to:

- Create a new business
- Expand or optimize an existing business
- Seek financing from a financial lender
- Approach investors, such as angel investors or venture capitalists
- Enter a business plan competition or complete a college business plan project
- Plan the strategy and direction of a company

Plan to Attend

Cost

\$45.00—includes workbook and lunch

Register

ONLINE: www.smifoundation.org
Under “Events” tab

QUESTIONS: John at 507.455.3215

Register today—class size is limited!

Special Thanks to our Partners:



These materials are primarily funded by a grant from the U.S. Small Business Administration. SBA's funding is not an endorsement of productions, opinions, or services. All SBA-funded programs are extended to the public on a nondiscriminatory basis. Reasonable arrangements for people with disabilities or food restrictions will be made if requested at least two weeks in advance. Contact Connie Lau at conniel@smifoundation.org.